

# TELE REP

Order#:

Agency: THE DAVIS GROUP

Advertiser: ISS/CARE FOR MICHIGAN

Buyer: MEENAH HULSEN

## REP BUYLINES

Hdln#: 6309091 (Rev 0)

*Dates: Sep12/12 - Sep17/12*

Prod1: CARE FOR MICHIGAN

*Prod2:*

Tel #:

Requested by: ANGIE

Trẻ

*Sa.*

Es

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| Mod Code | Buy Line | Day/Time                   | Length | Rate            | Starting Date | Ending Date | # of Wks | Spt/Week | Total Spots | Total Dollars   | Program Name      |
|----------|----------|----------------------------|--------|-----------------|---------------|-------------|----------|----------|-------------|-----------------|-------------------|
|          | ##CASH   |                            |        |                 |               |             |          |          |             |                 |                   |
|          | 1        | Wed/6-630A                 | 60S    | \$800           | Sep12/12      | Sep12/12    | 1        | 1        | 1           | \$800           | 6A NEWS           |
|          | 2        | Thu/6-630A                 | 60S    | \$800           | Sep13/12      | Sep13/12    | 1        | 1        | 1           | \$800           | 6A NEWS           |
|          | 3        | Fri/6-630A                 | 60S    | \$800           | Sep14/12      | Sep14/12    | 1        | 1        | 1           | \$800           | 6A NEWS           |
|          | 4        | Mon/6-630A                 | 60S    | \$800           | Sep17/12      | Sep17/12    | 1        | 1        | 1           | \$800           | 6A NEWS           |
|          | 5        | Wed/630-7A                 | 60S    | \$900           | Sep12/12      | Sep12/12    | 1        | 1        | 1           | \$900           | 630A NEWS         |
|          | 6        | Thu/630-7A                 | 60S    | \$900           | Sep13/12      | Sep13/12    | 1        | 1        | 1           | \$900           | 630A NEWS         |
|          | 7        | Fri/630-7A                 | 60S    | \$900           | Sep14/12      | Sep14/12    | 1        | 1        | 1           | \$900           | 630A NEWS         |
|          | 8        | Mon/630-7A                 | 60S    | \$900           | Sep17/12      | Sep17/12    | 1        | 1        | 1           | \$900           | 630A NEWS         |
|          | 9        | Mon/7-9A                   | 60S    | \$900           | Sep17/12      | Sep17/12    | 1        | 1        | 1           | \$900           | CBS THIS MORN     |
|          | 10       | Sat/9-11A                  | 60S    | \$300           | Sep15/12      | Sep15/12    | 1        | 1        | 1           | \$300           | SAT CBS THIS MORN |
|          | 11       | Sun/9-1030A                | 60S    | \$2,000         | Sep16/12      | Sep16/12    | 1        | 1        | 1           | \$2,000         | SU CBS THIS MORN  |
|          | 12       | Sun/1030-11A               | 60S    | \$2,000         | Sep16/12      | Sep16/12    | 1        | 1        | 1           | \$2,000         | FACE THE NATION   |
|          | 13       | Wed/12N-1230P              | 60S    | \$800           | Sep12/12      | Sep12/12    | 1        | 1        | 1           | \$800           | NOON NEWS         |
|          | 14       | Fri/12N-1230P              | 60S    | \$800           | Sep14/12      | Sep14/12    | 1        | 1        | 1           | \$800           | NOON NEWS         |
|          | 15       | Wed/6-630P                 | 60S    | \$2,000         | Sep12/12      | Sep12/12    | 1        | 1        | 1           | \$2,000         | 6P NEWS           |
|          | 16       | Thu/6-630P                 | 60S    | \$2,000         | Sep13/12      | Sep13/12    | 1        | 1        | 1           | \$2,000         | 6P NEWS           |
|          | 17       | Sat/7-730P                 | 60S    | \$1,000         | Sep15/12      | Sep15/12    | 1        | 1        | 1           | \$1,000         | WHEEL FORTUNE     |
|          | 18       | Thu/7-730P                 | 60S    | \$3,600         | Sep13/12      | Sep13/12    | 1        | 1        | 1           | \$3,600         | WHEEL FORTUNE     |
|          | 19       | Wed/730-8P                 | 60S    | \$3,600         | Sep12/12      | Sep12/12    | 1        | 1        | 1           | \$3,600         | JEOPARDY          |
|          | 20       | Fri/730-8P                 | 60S    | \$3,600         | Sep14/12      | Sep14/12    | 1        | 1        | 1           | \$3,600         | JEOPARDY          |
|          | 21       | Sat/730-8P                 | 60S    | \$1,000         | Sep15/12      | Sep15/12    | 1        | 1        | 1           | \$1,000         | JEOPARDY          |
|          | 22       | Sat/10-11P                 | 60S    | \$1,500         | Sep15/12      | Sep15/12    | 1        | 1        | 1           | \$1,500         | 48 HRS MYSTERY    |
|          | 23       | Sun/7-8P                   | 60S    | \$5,000         | Sep16/12      | Sep16/12    | 1        | 1        | 1           | \$5,000         | 60 MINS           |
|          | 24       | Wed/11-1135P               | 60S    | \$1,500         | Sep12/12      | Sep12/12    | 1        | 1        | 1           | \$1,500         | NEWS AT 11P       |
|          | 25       | Thu/11-1135P               | 60S    | \$1,500         | Sep13/12      | Sep13/12    | 1        | 1        | 1           | \$1,500         | NEWS AT 11P       |
|          | 26       | Sun/11-1135P               | 60S    | \$1,500         | Sep16/12      | Sep16/12    | 1        | 1        | 1           | \$1,500         | NEWS AT 11P       |
|          | 27       | Mon/11-1135P               | 60S    | \$2,500         | Sep17/12      | Sep17/12    | 1        | 1        | 1           | \$2,500         | NEWS AT 11P       |
|          | 28       | Wed/1135P-1235A            | 60S    | \$500           | Sep12/12      | Sep12/12    | 1        | 1        | 1           | \$500           | DAVID LETTERMAN   |
|          | 29       | Thu/1135P-1235A            | 60S    | \$500           | Sep13/12      | Sep13/12    | 1        | 1        | 1           | \$500           | LETTERMAN         |
|          | 30       | Mon/1135P-1235A            | 60S    | \$500           | Sep17/12      | Sep17/12    | 1        | 1        | 1           | \$500           | LETTERMAN         |
|          | 31       | Sun/1130P-1230A            | 60S    | \$300           | Sep16/12      | Sep16/12    | 1        | 1        | 1           | \$300           | THE CLOSER        |
|          |          |                            |        |                 |               |             |          |          |             |                 |                   |
|          |          | <b>Total 31 Spots for:</b> |        | <b>\$45,700</b> |               |             |          |          | <b>31</b>   | <b>\$45,700</b> |                   |
|          |          |                            |        |                 |               |             |          |          |             |                 |                   |
|          |          | Monthly Estimate Dollars:  |        |                 |               |             |          |          |             |                 |                   |
|          |          |                            |        |                 |               |             |          |          |             | \$45,700 Sep/12 |                   |

Rep: TELEREP, INC

Run On: Sep10/12

Order#: affic#:

Station: lesperson: DEBBIE SHUKIS-JONES

Agency: ##: 1242

Advertiser: RTG

Buyer: N



| Mod Code | Buy Line | Day/Time                   | Rep: RTG   | Last Activity | Last Mod/Rev |
|----------|----------|----------------------------|------------|---------------|--------------|
|          | ##CASH   |                            |            |               |              |
|          | 1        | Wed/6-630A                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 2        | Thu/6-630A                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 3        | Fri/6-630A                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 4        | Mon/6-630A                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 5        | Wed/630-7A                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 6        | Thu/630-7A                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 7        | Fri/630-7A                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 8        | Mon/630-7A                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 9        | Mon/7-9A                   | 0.0        | Sep10/12      | Rev #0: A    |
|          | 10       | Sat/9-11A                  | 0.0        | Sep10/12      | Rev #0: A    |
|          | 11       | Sun/9-1030A                | 0.0        | Sep10/12      | Rev #0: A    |
|          | 12       | Sun/1030-11A               | 0.0        | Sep10/12      | Rev #0: A    |
|          | 13       | Wed/12N-1230P              | 0.0        | Sep10/12      | Rev #0: A    |
|          | 14       | Fri/12N-1230P              | 0.0        | Sep10/12      | Rev #0: A    |
|          | 15       | Wed/6-630P                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 16       | Thu/6-630P                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 17       | Sat/7-730P                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 18       | Thu/7-730P                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 19       | Wed/730-8P                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 20       | Fri/730-8P                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 21       | Sat/730-8P                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 22       | Sat/10-11P                 | 0.0        | Sep10/12      | Rev #0: A    |
|          | 23       | Sun/7-8P                   | 0.0        | Sep10/12      | Rev #0: A    |
|          | 24       | Wed/11-1135P               | 0.0        | Sep10/12      | Rev #0: A    |
|          | 25       | Thu/11-1135P               | 0.0        | Sep10/12      | Rev #0: A    |
|          | 26       | Sun/11-1135P               | 0.0        | Sep10/12      | Rev #0: A    |
|          | 27       | Mon/11-1135P               | 0.0        | Sep10/12      | Rev #0: A    |
|          | 28       | Wed/1135P-1235A            | 0.0        | Sep10/12      | Rev #0: A    |
|          | 29       | Thu/1135P-1235A            | 0.0        | Sep10/12      | Rev #0: A    |
|          | 30       | Mon/1135P-1235A            | 0.0        | Sep10/12      | Rev #0: A    |
|          | 31       | Sun/1130P-1230A            | 0.0        | Sep10/12      | Rev #0: A    |
|          |          |                            |            |               |              |
|          |          | <b>Total 31 Spots for:</b> | <b>0.0</b> |               |              |
|          |          |                            |            |               |              |
|          |          | Monthly Estimate Dollars:  |            |               |              |
|          |          |                            | 0.0        | Sep/12        |              |